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 www.CurlewHills.com



Scan this code with your smart phone to go to our website.

We apologize if this newsletter reaches you at a time of loss. We had no way of knowing. If you would like your name removed from our mailing list, please call 727.789.2000.

Free Luncheon Seminars



Because of the many inquiries we have had for additional seminars, we are pleased to announce that we will be holding an informational luncheon seminar once a month in 2014. As always, our seminars are free and open to anyone who wishes to attend. They are strictly educational and no selling ever takes place.

Each month we will feature a different topic such as preplanning, veterans benefits or cremation. The seminars will be held at your favorite nearby restaurants. Attendees will receive a delicious free lunch! Past locations have included Tiffany's Restaurant, Kally K's and Daddy's Grille. If there is a topic you would like us to cover or a restaurant location you'd like us to select, please call us anytime. Mark your calendar for our 2014 seminar dates:

- March 26
- April 16
- May 21
- June 18
- July 23
- August 20
- September 17
- October 22
- November 19
- December 10

Please check our website or call us for time, topic and location. We hope to see you soon!

Curlew News

Spring 2014 • Issue 13

Have You Seen our Newly Remodeled Funeral Home?

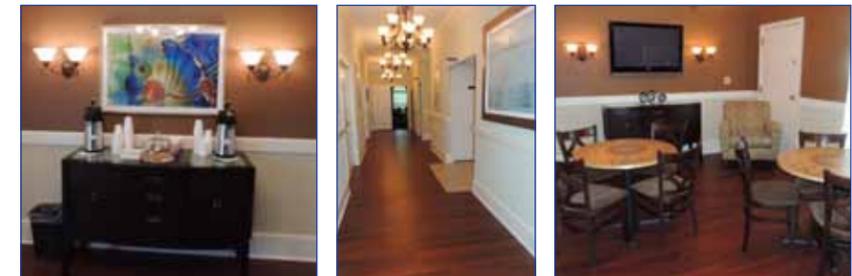
Curlew Hills Funeral Home recently began an interior renovation that gives the funeral home a beautiful new look and feel. We are proud to have maintained the character of the building while incorporating fresh, updated amenities.

"Our funeral home has served the community well for over 30 years," states Keenan Knopke, President and CEO of Curlew Hills Memory Gardens. "But it's time to make some changes to keep pace with the changing needs of the families we serve."

The new improvements to the funeral home included upgraded furniture as well as new paint, flooring, lighting, cabinetry, window treatments and artwork. Our new interior design fuses Curlew Hills' distinctive southern style with a fresh, new look. The freshly painted walls feature a relaxing hue of moss green, highlighting the crisp white crown molding. This also offers the perfect backdrop for the new furniture and artwork in that space. The flooring has also been updated. The blue carpeting was replaced with distressed dark wood flooring to provide durable comfort and a perfect welcome of southern charm.

Perhaps the most striking aspect of our new interior design is the large coffee room, which we created by tearing down a wall between two offices. It features cocoa brown walls and a cluster of café style tables and chairs so families can casually gather before or after a service. This intimate space with a "Starbucks feel" will always have fresh hot coffee and warm cookies.

But this is only the start of the renovations in our funeral home. Beginning soon we will be remodeling the large and small chapel as well as the Reflections Room. Watch our website and Facebook for updates on this exciting process!



A Note From Our President



Keenan Knopke

I am often asked why I am so passionate about the importance of Curlew Hills being locally owned and

operated. I think the first and perhaps the most important reason is the high quality of service we are able to provide. We truly are there for families at a time that they need it most. Not being a large corporation, we are able to take the time to get to know people and can give them the warm, personalized service they deserve.

Another aspect of Curlew Hills that I am particularly proud of is the fact that once a deceased enters our care, we take care of them until they are ready for their final resting place. With our on-site crematory, all aspects of the process are handled by our staff at our location. Many funeral homes do not have on-site facilities, so they are required to transfer your loved one to a crematory and then have them shipped back. I have been told by many families that keeping their loved ones in our care at all times brings them great peace of mind.

So, yes, I am passionate about Curlew Hills' history and that we have been locally owned and operated for almost 30 years. We are extremely proud to support and be part of this community.

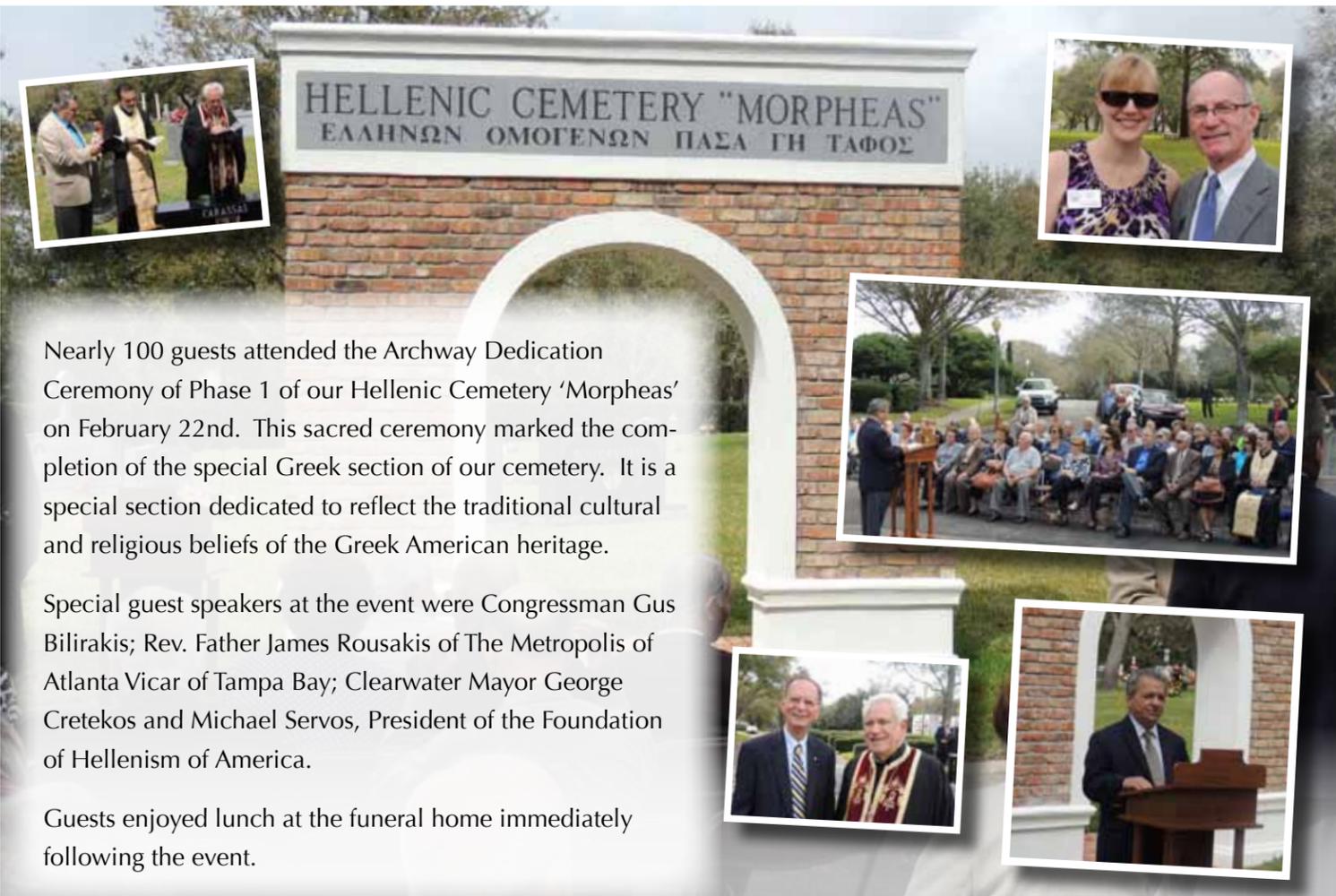


We are proud to announce that we will be unveiling a new addition to our 9/11 Memorial at our annual ceremony this coming September 11th. The new addition will honor the men and women of law enforcement who gave their lives that day. It will be a bold granite monument with a large bronze plaque engraved with the names of the 72 law enforcement officers that perished on that tragic day of September 11, 2001. The plaque will include the name of the officer who was a passenger on the plane that crashed in Shanksville, Pennsylvania. We hope our 9/11 Monument stands as a strong message to all who come to see it that *We Will Never Forget*.

Meet Scottie Garcia Funeral Director



Scottie has dedicated his life to what he describes as one of the most noble professions...being a Funeral Director. It is with great pride that he assists families with the process of making arrangements and creating personalized services. "I believe that the strong family values at Curlew Hills are embraced by all who work here and give me the chance to truly help a grieving family." Scottie, who is bilingual, is from Queens, New York, and is an avid gamer. He also enjoys martial arts and the warm, sunny lifestyle of Florida. Scottie is married to Joann and they have two children and a dog.



Nearly 100 guests attended the Archway Dedication Ceremony of Phase 1 of our Hellenic Cemetery 'Morpheus' on February 22nd. This sacred ceremony marked the completion of the special Greek section of our cemetery. It is a special section dedicated to reflect the traditional cultural and religious beliefs of the Greek American heritage.

Special guest speakers at the event were Congressman Gus Bilirakis; Rev. Father James Rousakis of The Metropolis of Atlanta Vicar of Tampa Bay; Clearwater Mayor George Cretekos and Michael Servos, President of the Foundation of Hellenism of America.

Guests enjoyed lunch at the funeral home immediately following the event.

Board Appointment

FUNERAL, CEMETERY & CONSUMER SERVICES

Home of the Board of Funeral, Cemetery, and Consumer Services

Keenan Knopke, President & CEO of Curlew Hills Memory Gardens, was recently selected to The Florida Board of Funeral, Cemetery, and Consumer Services. He was appointed to this prestigious governing board by Governor Rick Scott. The board's purpose is to protect consumers' rights within the death care industry including protecting the purchasers of pre-need burial services or merchandise and ensuring cemetery grounds are properly maintained to avoid the public suffering emotional stress. Congratulations Keenan!

Calendar

**Honor Law Enforcement's Fallen Heroes
K-9 Memorial Service
Tuesday, April 29
4:00 p.m.**

**Honor Our American Veterans
29th Annual Memorial Day Service
Monday, May 26
9:30 a.m.**